

TOMPKINS-SENECA-TIOGA BOARD OF COOPERATIVE EDUCATIONAL SERVICES STYLE GUIDE CHEATSHEET

MISSION

The mission of our Tompkins-Seneca-Tioga Board of Cooperative Educational Services is to identify, to propose, and to provide high quality services for children and for all the customers served which are economical and efficient in their operation, and which will complement the educational programs provided by the local school districts and other agencies in our region.

*In external outlets, refer to Tompkins-Seneca-Tioga Board of Cooperative Educational Services when introducing the name. Shorten to TST BOCES (no hyphens).

LOGO

Do not modify the logo (stretch, change colors, etc.)

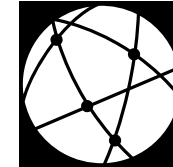
Avoid cropping or scaling the logo to an illegible size.



COLOR, GLOBE



GREYSCALE, GLOBE



REVERSE, GLOBE

TYPOGRAPHY

Headline: Use sparingly and in all caps.

Body: Use for body text whenever possible.

Web: If Neutra Text is not available, this font may be used. Source Sans Pro is featured on the TST BOCES website.

Refer to the [Resources folder](#) to download fonts.

HEADLINE TYPEFACE

FUTURA BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ
1234567890

FUTURA DEMI

ABCDEFGHIJKLMN OPQRSTUVWXYZ
1234567890

BODY TYPEFACE

Neutra Text Book

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
1234567890

Neutra Text Bold

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
1234567890

WEB FONT

Source Sans Pro

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
1234567890

COLORS



PMS 7462 C
C100 M45 Y6 K27
R0 G92 B144
#005C90



PMS 7681 C
C37 M18 Y2 K11
R143 G170 B200
#8FAAC8



Black
C0 M0 Y0 K100
R0 G0 B0
#000000